



# The Netherlands, your hub for doing business in the EU

Setting up shop in The Netherlands can be easy. Probably the easiest inside the EU! We help your firm to get started. HarveyBloom has almost everything you need under one roof.

## **Our integrated firm is uniquely qualified for:**

- Legal incorporation, Fiscal registration
- International tax and VAT advice (also intra-EU)
- Operational and Logistics experience
- Governance advice
- How to do it “right” on Privacy, Communications, Logistics, EU rules
- Finance, HR, Communications and Marketing advice
- Vast international (and UK) business experience
- Excellent network

Contact Frans Cornelis or Reinoud van Servellen now to find out more  
[frans.cornelis@harveybloom.com](mailto:frans.cornelis@harveybloom.com) or +31 65 168 5926  
[reinoud@harveybloom.com](mailto:reinoud@harveybloom.com) or +31 6 13966281

# The Netherlands: gateway to the EU

With 448 million inhabitants the EU is an important market for companies that seek to expand their customer base. As a member of the EU, The Netherlands offers a pro-business climate, a strategic location, an attractive tax system, a highly educated multilingual workforce and superior infrastructure to set foot into the European market.

## Home to foreign companies

The Netherlands is home to more than 7500 foreign companies and ranked fourth in the world by Forbes' Best Countries for Business. With the largest harbor of Europe in Rotterdam and Schiphol airport nearby Amsterdam, The Netherlands provides the perfect hub for the European market. The Netherlands is also the digital gateway to Europe. It houses one of the largest internet exchanges in the world, and it links Europe directly to the Americas and Asia via various direct transatlantic internet connections to The Netherlands.

## High education and skills level

The Netherlands has a highly productive, skilled, flexible and multilingual workforce. Dutch adults are above average proficient in ICT (2nd position), literacy (3rd position in a study of 35 countries) and numeracy (5th position) according to OECD in 2017. Many foreign workers live in The Netherlands. And finally, The Netherlands ranks second out of 88 countries on the EF English Proficiency Index 2018.

## Stable Base

The Netherlands is historically one of the most stable nations in the world and the government is one of the most effective in the world according to the World Bank. Government finances are healthy. In 2019 the Government had a budget surplus and government debt was below 50 per cent. Thanks to the so called "polder model", the pragmatic approach to business and the stability of the Dutch government little time is lost to labour relations and labour disputes compared to other countries in Europe.

## Great physical distribution location

Over 170 Million consumers are within 24-hour delivery reach from the Netherlands. From contract warehousing facilities to trucking, it is all there. And it is the easiest place in the EU to get English-speaking personnel.

## Attractive Test Market

The Netherlands has an attractive market with an open culture and adaptive consumers. Ranked second on the Global Innovation Index 2018 the Dutch industry has many knowledge-intensive and innovative companies with a worldwide reputation that is a premier R&D center. The Netherlands had in 2017 the second highest number of patent applications per million inhabitants in Europe.

## Research-friendly and innovative

A strong connection between government and universities boosts a vibrant startup scene. Dutch universities score high in international rankings in areas such as green biotechnology and biomedical life sciences.

## Supportive tax climate

The Netherlands offers a supportive tax climate for international companies and a wide tax treaty network, special measures for highly skilled expats and certainty in advance of interpretation of tax law — just a few of the features that help foreign companies to thrive in The Netherlands.

# Your business partner HarveyBloom

## Legal and Fiscal incorporation

Setting up a corporation or another legal entity in the Netherlands can often be straightforward and low-cost. We can show you how.

## International tax advice (also intra-EU)

With us, you do not need a separate tax expert, we have experienced specialists in house. And due to our innovative structure, at reasonable rates.

## Governance advice

You will want to run your foreign operation in a way that matches the way you like to do business. Some things will inevitably be a bit different, but we can find the best solutions for you in the EU with the best match for your existing business.

## How to do it “right” on Privacy, Communications, Logistics, EU rules

Much is made of those topics, but if you take them into account from the beginning there is usually little trouble. We help you to scan the options and avoid unwanted surprises later.

## We have our own UK business experience

Several of our partners and associates have extensive working experience with and in UK firms, or have participations in UK firms. That means we understand your objectives and culture.

## Operations and Logistics experience

If your business needs warehousing, transport and logistics, or EU support offices in multiple places, we can point you in the right direction, help you to set it up and make sure you get the know-how to make use of the EU trade zone in the best way.

## Communications and Marketing advice

The Netherlands is a place where English gets you a long way, but there are massive EU markets where you will need local language marketing and communications advice. We have very experienced associates who can help you do that.

## Fantastic network

Our innovative setup also means we have an extensive business network. We can work with you to find the business contacts that would help you best, in the Netherlands but also in many other EU countries. We also have good contacts with governmental investment support agencies and similar instances which enable us to obtain for example bank accounts and visa more quickly.



## UNIQUE STRUCTURE

*Our firm once started as a law firm, but then we added more and more other specialists to be able to help our clients. First tax, now a whole range of skills and competencies. Today, we are still also a law firm – but mostly a multifunctional cooperative, focused on all your needs.*

# We have strong expertise in Energy, Innovation, IT and Finance



Reinoud van Servellen LLM  
*Legal Architect*



Hans Klaassen LLM  
*EU Fiscal Expert*



Wim Cassée LLM  
*Governance Advisor*



Rutger Alsbach LLM  
*IT and Data Expert*



Joost Gransberg LLM  
*Legal Finance Advisor*



Margreet Drijvers LLM  
*Management Advisor*



Laurens Honig LLM  
*Fiscal Expert*



Frans Cornelis MBA LLM  
*Marketing Expert*

You are welcome Please visit us at our offices in the Netherlands.



Zuid Hollandlaan 7,  
2596 AL The Hague



Zusterplein 22-A,  
3703 CB Zeist

[info@harveybloom.com](mailto:info@harveybloom.com)